



# CALL FOR PROJECTS

**DEADLINE : JULY 12, 2021**



**Mois de la Photo**

5<sup>th</sup> of november / 5<sup>th</sup> of december 2021



**Maison de l'Image**

Grenoble | Isère

# LA MAISON DE L'IMAGE

La Maison de l'Image, which supports the Month of Photo project, is a non-profit association under the 1901 law, which works in the field of image education, popular education and culture. It is a resource place anchored in the Patio, Maison des Habitants in Villeneuve Grenoble, which pursues several objectives :

- awaken the critical mind through image education ;
- enrich the local and regional cultural offer in terms of photography, installations and performances, combining still and moving images ;
- promote the encounter between artwork and the public ;
- raise public awareness, in particular school audiences far from cultural offerings, through mediation and artistic practices.

Each year, the Maison de l'Image showcases emerging talents with the help of many partners, and launches the Mois de la Photo call for projects. This festival makes it possible to invest several places for people to show their work in the the region of isère, for a month dedicated to photography and image. It is aimed at a large audience, attracted by an ever more ambitious program thanks to the diversity of the projects on offer. The selected proposals are then curated to build a collective exhibition, a program and a route that challenge the gaze and question our relationship to the image.

## MOIS DE LA PHOTO

In 2021, the 9th Edition of the Mois de la Photo is an evolution of la Maison de l'Image and promises to be the first step towards a new formula. The identity of the festival is reinforced with the prospect of an alternative program :

Exhibitions, photographs, installations, meetings, performances, events outside the walls, screenings ...

In addition to the exhibition in the library of the **Ancien musée de peinture**, place de Verdun in Grenoble, this year we also want to invest in urban spaces and feel free to experiment with forms and projects that go beyond the framework .

Discover the scenography of the **2020 edition Mois de la Photo** and the exhibition space in the former painting museum, an atypical place steeped in history.





2019 edition of Mois de la Photo © Claire Nicolas ▲

▼ 2019 edition of Mois de la Photo © Yuliya Ruzhechka





# CALL FOR PROJECTS

Omnipresent through screens and widely present on social networks, images sometimes help to put reality at a distance while still reflecting it. The health crisis and its context have accelerated the use of screens and exchange platforms. The vast quantities of online content are constantly vying for our [attention](#).

Does this abundance of images and information provide a better understanding of the world? How do you see these questions ?



The theme of [attention](#) is an opportunity to rethink the interaction between works and their audiences. The exhibition space is a field of experimentation to challenge and open a dialogue with spectators. How does the artistic purpose and its device re-examine the place of the public? Whether it is through your work process, the subject dealt with or the modes of demonstration, make your ideas the accomplices of an alternative and attentive relationship to the world.

The title of the exhibition will be specified after the selection of the artists.

## TO APPLY

Send an application file before **July 12, 2021**, in PDF format including :

- A project, a photographic series, visuals detailing your exhibition project (maximum 15 visuals in 300 dpi presented in the file).
- A presentation sheet of the artist to download below.
- A CV
- A note of intent describing your artistic approach (maximum 5000 characters).
- A precise technical description, supported by quotes : the layout of the project ; format and mode of presentation ; possible presence of texts ; scenography ...

Application form to be sent to the email address: [claire.nicolas@maison-image.fr](mailto:claire.nicolas@maison-image.fr) and [laetitia.boulle@maison-image.fr](mailto:laetitia.boulle@maison-image.fr)

Subject : « **Appel à projets / NAME First Name** »

Zip file if < 5Mo or with a download link (wettransfer, etc ...) if > 5Mo.

Possibility of using picture rails. The space of the old library is 787m<sup>2</sup>, 62m long by 9m wide, and more than 8m high under the ceiling. Balconies can be used for fixing or hanging, but are not walking spaces accessible to visitors. The scenography will be built in collaboration between the artists and the Maison de l'Image, in order to establish a common style with the other selected projects. It is possible to make a proposal for a hanging or an outdoor projection.

The Mois de la Photo jury also selects a "long list" of projects that can be presented in partner venues. The conditions for hosting these exhibitions may be different from those at the library of the Old Museum of Painting.

## THE LAUREAT·E·S

The selection of the winning artists will be announced at the end of July 2021.

### **The laureat·e·s undertake to :**

- Hang up on November 3 and 4, 2021, and drop out on December 5 in the evening and December 6, 2021 in the morning.
- Be present during the opening to discuss and meet the public. The presence of artists outside of this time is strongly desired, as far as possible because unpaid, in order to create more links with the public.

### **The Maison de l'Image is committed to :**

- Fund a public performance fee, upon presentation of an invoice from the artist : € 400.
- Provide production assistance, on supporting documentation, if the work has not already been produced (up to € 500).
- Cover travel and accommodation costs during assembly and opening, as well as dismantling.
- Ensure the promotion of each artist on the various communication media (festival programs, postcards, website, posters, press release, etc.). As part of this communication campaign, the performance rights of works are transferred without financial compensation.
- Ensure the reception of the public, the promotion of the exhibition within the framework of the festival.
- Encourage the meeting between the artists and the public.

**Sending the application file implies acceptance by the artists of these regulations.**



**MEETINGS,**



**PEDAGOGICAL ACTIVITIES,**



**MULTIDISCIPLINARY EVENTS: CONCERTS, SCREENINGS....**

## CALENDAR

Opening of applications : **June 10, 2021**

Application deadline : **July 12, 2021**

Jury : **July 26, 2021**

Announcement of the winners : **end of July 2021**

Editing : **November 3 and 4, 2021**

Exhibition : **from November 5 to December 5, 2021**

Dismantling : **December 5 and 6, 2021**

## CONTACT

Claire Nicolas  
Head of the Month of Photography  
Maison de l'Image, Grenoble  
[claire.nicolas@maison-image.fr](mailto:claire.nicolas@maison-image.fr)

### **Maison de l'Image**

04 76 40 75 91 from Tuesday to Friday, 9 a.m. to 1 p.m.

Le Patio

97 Galerie de l'Arlequin

38100 Grenoble

## **Artist's presentation sheet :**

### Personal informations

First name :

Last name :

Nationality :

Date of birth (dd / mm / yyyy) :

Address :

City :

Country :

Post/ZIP code :

Website :

Phone :

Email :

## **Technical sheet :**

Has your project already been produced? ☐

If so, how is it presented? (Laminated, framed, other ...) :

Dimensions :

Title :

Description of the set (optional) :

Is each photograph / image / object accompanied by a caption ? If so, give an example of a description (optional) :

Would you also like to apply for the "long list" and participate in exhibitions in other partner venues of the Mois de la Photo? :

Letter of Intent (between 800 and 1000 characters) :

Biography (700 characters) :

**Presentation sheet of the artist available in [.docx here](#).**